window art

Decorative Glass Frosting



Introduction



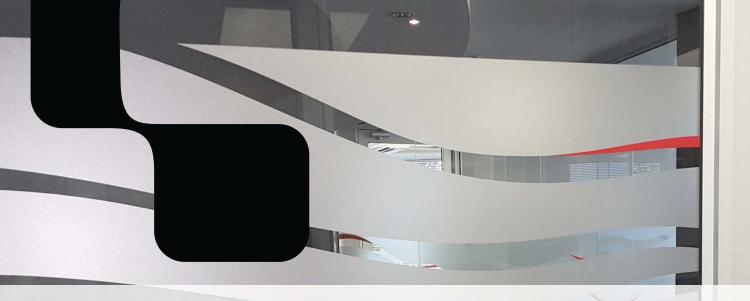
In 2005 Divan and Ruan Smit introduced vinyl frosting to the South African market for the first time. The entrepreneurial brothers spent four years importing and trialling international products to ensure that Window Art provides the very best quality glass frosting the world has to offer. After rigorous testing and research, Window Art chose the best available imported product, which includes

an unrivalled 10-year warranty. This unparalleled quality guarantee, along with exceptional customer service, has ensured that Window Art remains top of its game 10 years on.

The company has offices in Gauteng and the Western Cape, which provide services to homes and businesses. Window Art's dedication to professional service has won it a loyal following of trade specialists who know they can count on hands-on, efficient service and installation. Former clients include hospitality giants such as South



African Airways, OR Tambo International Airport, Nando's, Meat Co and Montecasino Hotel and corporate leaders in the league of PPC, Deloitte, Shoprite and Xerox, among others.





Benefits of Vinyl Frosting

Aside from providing a decorative finish to office and home interiors, glass frosting has numerous other benefits, including:

Privacy: Window vinyl provides an attractive alternative to blinds or curtains. Let the light in, without the glare, but shield yourself from prying eyes.

Heat reduction: Vinyl slows the transfer of heat and filters 95% of harmful UV rays, offering protection to carpets and office furniture.

Insulation: Vinyl helps to retain warmth in the winter, reducing energy costs.

Durability: When used in a setting where it is exposed to natural elements, in other words when it is applied on the outside, the vinyl frosting can have a durability of about seven years. If used indoors you can expect your vinyl frosting to last for 15 years.

Window Art design and custom design: Window Art has 100s of designs for you to choose from. If, however, you prefer to use your brand logo or something more personal, you can customise your own design.









Glass Art

In addition to vinyl frosting the company offers Glass Art, a customisable product that allows you to unleash your creativity. Glass art is a vinyl print of any image you choose, set in a glass pane and available in regular TV inch sizes. The attractive, decorative glass panels will create a talking point in any office or home. What's more, only 6mm, SABS-approved toughened safety glass is used, and 304-cast stainless steel making this durable product suitable for decorative elements in children's rooms and public spaces.







Vinyl Frosting

Light-etch, polymeric vinyl film, which is coated with a permanent acrylic, pressure sensitive adhesive with a 1,5mm polyester liner.

Films rolls are 50m x 1,5m wide

Simulated sand-blast effect

Durability: 15-years indoors; seven years outdoors

Solar properties: UV transmission 21% Visible light transmission 35% Infrared transmission 45%

Thickness: Vinyl = 3mm (75 micron)



Glass Art

304-stainless steel glass holders / stand offs

SABS approved 6mm toughened safety glass

Dual-layer vinyl applied to the back of the glass provides longevity, anti-fade properties and durability



Ready to improve the look and feel of your interior design? Visit us at www.windowart.co.za to learn more about our quality products, or contact us on:

> Phone: 087 550 3030

Email our Gauteng Office: gauteng@windowart.co.za

Email our Cape Office: cape@windowart.co.za

