

## Overview

We are a specialist consulting company that assist our clients to improve their business performance through the effective use of factual information held within the business.

This information is most often held in a multitude of disparate data systems. These most often include Excel Spread sheets, ERP systems (Sales Order processing, Purchase Order Processing, Stock Management, Production Management), CRM systems (Sales and Marketing Information), HR systems (Payroll and Employee Management) and a host of other transactional systems.

We find that although companies have a vast amount of this transactional data they are not able to utilise the information correctly in the measurement of the business performance and hence the effective growth of the business.

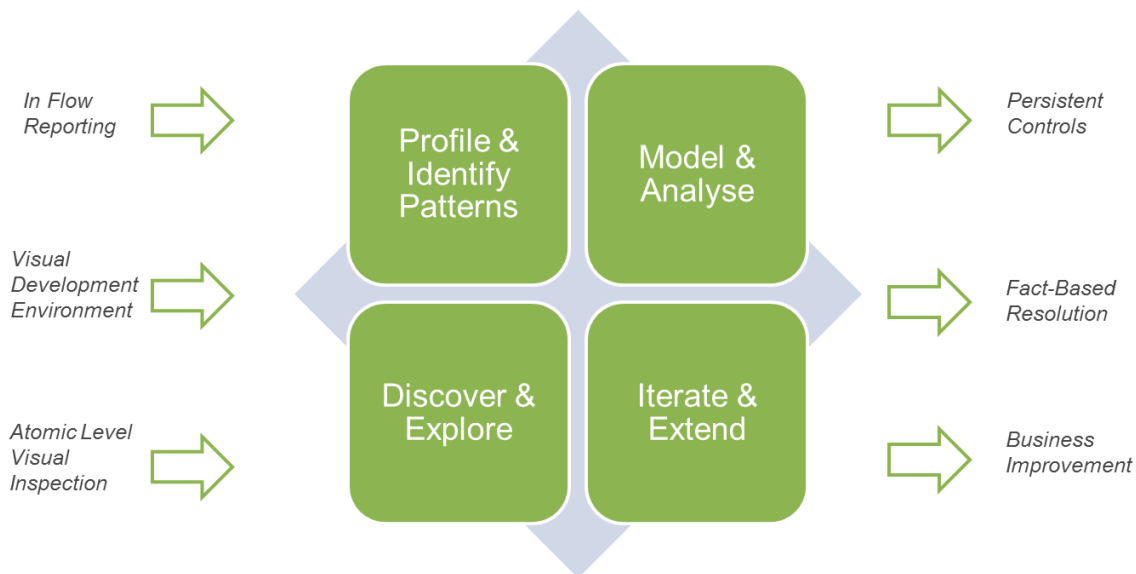
Our solution combines all of this data into a unified view providing the decision makers with the ability to interrogate their information, gaining an understanding of what is happening and how it is happening and enabling them to make accurate decisions on factual information rather than on "Gut Feel".

The information is presented and measured against the Key Performance Indicators of the business.

More powerful visualisation  
capabilities ...

... enable collaborative  
discovery & analytics

... that enable you to control and  
harness business operations



Information is a key asset of today's business. To achieve a sustainable competitive advantage, companies must be able to quickly adapt to changes. Reduced time to decisions and actions is critical for improving quality and productivity. This makes the timely collection, transformation and distribution of reliable information a significant issue.

In today's business environment, one of the barriers to increased productivity is aggregating data from a myriad of disparate sources, transforming it into meaningful information, and presenting it to decision makers timeously and in context most meaningful to them.

We Turn:

- Data into **Information**
- Information into **Knowledge**
- Knowledge into **Decisions**
- Decisions into **Profits**

Please contact us for a non-obligatory demonstration of our solution.

Regards

**Craig Wyeth**

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