

## BACK GROUND STORY TO NEMO SA.

**Founded by:** Marcel Durler on 14<sup>th</sup> February 2010.

**Network in Motion Social Awareness South Africa** is an e-Networking business that incorporates NPOs and businesses linked together to build a brand with the vision of Unity in Communities.

It creates jobs and gives exposure to its associates. It has been established to make a positive change or difference in South Africa leveraging off various Social Media platforms and websites to give exposure to those who network through us and to those who have not had the chance or opportunity to become part of the electronic era. If we encounter a person/ organisation that is doing good in a community but is not registered e.g. a soup kitchen, our Business Associates (BA) can create a free listing and website and put them into a category and give them exposure through the network with the aim that another business/ organisation may offer to adopt them and provide donations to help and empower them.

The Business Network Category and the other categories will give valuable exposure through our database. In exchange for our e-networking services, we are remunerated and a portion of the remuneration goes back into various NPO organisations of our choice. This amounts to 10% of our income.

Marcel Durler lost his business and millions of rand's during the recession at the end of 2009/ beginning 2010. Nemo SA was birthed through a humble experience of being taken to his knees.

**Thanks:** Marcel is ever thankful and is constantly reminded of a good friend Mr Edward Beeka who helped him during this difficult and challenging time. Edward has always believed in Marcel's vision for Nemo SA – '**Unity in Communities**'. Edward was the first sponsor for Nemo SA since inception.

**Key Sponsors:**



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More information can be found on our Interactive Online Directory: [www.nemoso.co.za](http://www.nemoso.co.za)